

GOVERNMENT OF TELANGANA
ABSTRACT

Cinemas – Cyberabad - Grant of Cinematograph License to M/s PVR Limited at Sy.No.1009 Plot No.2-16, KPHB IX Phase, Balanagar Mandal, R.R.District with nine (9) screens to screen(5) shows per day in each screen – Accorded – Orders – Issued.

HOME (GENL.A1) DEPARTMENT

G.O.MS.No. 37.

Dated:30-9-2014
Read:-

From the Commissioner of Police, Cyberabad letter Rc.No.16/M7/Cyb/2014 dated 16.09.2014

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In the letter read above, the Commissioner of Police, Cyberabad has reported that Sri Sunil Bhatnagar, Vice President (Laisoning) of M/s PVR limited has applied for the Screening permission for (9) Screens in Sy.No.1009 Plot No.2-16, KPHB IX Phase, Balanagar Mandal, R.R.District with the following rates of admission:

Pricing Matrix				
Screen	Class	No. Seats	Rate of admission Rupees	Rate of admission 3D Movies in Rupee
Screen-1	Executive	232	150/-	175/-
	Recliner	12	250/-	
Screen-2	Executive	244	150/-	175/-
	Recliner	13	250/-	
Screen-3	Executive	232	150/-	175/-
	Recliner	12	250/-	
Screen-4	Executive	135	150/-	175/-
	Recliner	9	250/-	
Screen-5	Executive	135	150/-	175/-
	Recliner	9	250/-	
Screen-6	Executive	282	150/-	175/-
	Recliner	13	250/-	
Screen-7	Executive	246	150/-	175/-
	Recliner	13	250/-	
Screen-8	Executive	250	150/-	175/-
	Recliner	12	250/-	
Screen-9	Executive	278	150/-	175/-
	Recliner	13	250/-	

2. The applicant has submitted the Lease Agreement Copy from the M/s Babji Realtors Pvt Ltd. and also the following certificates as required under Cinema Rules.

- (i) Certificate from State Films Television and Theatre development No APSFTVTDC/NOC/978,979,980,981,982,983, 984, 985 & 986/2014 Dt:04.09.2014 which is valid upto 05.09.2014 to 04.09.2015.
- (ii) Honorary Secretary, the Hyderabad State Telangana Chamber of Commerce, SD Road, Secunderabad has issued certificate no.008,009,010,011,012,013,014,015 & 016 dated:04.09.2014 for a period from 05.09.2014 to 04.09.2019.

3. He has further stated that the matter has been referred to the inspecting officers and they have submitted their specific reports as follows:

4. The **Executive Engineer (R&B) Roads Division**, Hyderabad has sent his report vide Lr.No.EE/R&B/R.D/DB/D4/Cinemas/2014-15/946 Dt:30.08.2014 stating that, the Dy.Executive Engineer R&B Roads division Goshamahal, Hyderabad has inspected the site M/s PVR Private limited for the Screening permission for (9)

Screens in Sy.No.1009 Plot No.2-16, KPHB IX Phase, Balanagar Mandal, R.R.District and recommended for issuing of screening permission for screen with certain conditions for a period of Five years from 30.08.2014 to 10.07.2019..

5. The **Dy.Electrical Inspector, R.R.District** II sub division, Chikkadapalli, Hyderabad has sent his reports vide Lr.No.Dy.E1/R.R.-II/Cinema/D.No.2704,2705,2706,2707,2708,2709,2710,2711&2712/2014 Dt:27.08.2014 stating that he had inspected the above Multiplex theatre and issued Electrical and Fire Certificate in Form-D bearing No.CP/RR1-43P,44P,45P,46P,47P,48P,49P,50P & 51P valid from 27.08.2014 to 31.12.2018 under rule 14 of A.P Cinemas (Reg.) Rules 1970.

6. The **District Medical and Health Officer,** Ranga Reddy District Shivarampally has sent his report vide Lr.No.2032/D&O/DM&HO/2014, dated 01.09.2014 stating that he has inspected the Multiplex theatre M/s PVR Private limited and permitted to exhibit films on screens for the period of five (5) years from 01.09.2014 to 31.08.2019.

7. **The Greater Hyderabad Municipal Corporation** has given an Occupancy Certificate vide proceeding No.466/CSC/TP-14/2008/OC Dt: 24.03.2014.

8. **The Director General State Disaster Response & Fire Services, Andhra Pradesh, Hyderabad** vide his Lr.Rc.No.2414/MSB/CR/RR/2007 Dated: 07.01.2014 has submit that, the Multi Storeyed Building Inspection Committee has inspected the existing Cinema Theatre Complex i.e M/s PVR Private limited for the Screening permission for (9) Screens in Sy.No.1009 Plot No.2-16, KPHB IX Phase, Balanagar Mandal, R.R.District. It has been stated that as per recommendation of the Multi Storeyed Building Inspection, the No Objection Certificate for occupancy is issued to the M/s. Babji Realtors Pvt. subject to certain conditions.

9. Based on the report of the ACP Kukatpally Traffic The DCP Traffic Zone, Cyberabad has inspected the site on 12.09.201for screening permission to the M/s PVR Limited & Multiplex Theatres (9) screens Multiplex at Opp Malaysian Township at Sy.No.1009, KPHB, Balanagar, R.R. District and has recommended for issue of Form-B License with certain preconditions. The details of Built-up area and Parking area is as below:-

Particulars	Builtup area	Parking area
Entire Mall	73568.23 Sq. As per GHMC Occupancy Certificate	54402.58 Sq. Mtrs i.e 79 % of Built-up area (As per GHMC Occupancy Certificate)
PVR Cinemas Limited	63460 Sq.ft or 5894.98 Sq. Mtrs (As per Agreement)	11882 Sq. Mtrs and Multilevel Car Parking 8 & 9 (as Per applicants affidavit)
As per ACP Kukatpally Traffic Enquiry Report.	Entire Mall area is 138409.80 Sq. Mtrs (As per Physical measurement)	-
	PVR Limited Built up area is 5894.98 sq mtrs	PVR Limited Parking area provided in Entire Basement and 4 th floor i.e 9379.90 + 1128 = 10507.90 Sq mtrs

10. Government, after careful examination of the matter, and in exercise of the powers conferred under section 12 of Andhra Pradesh Cinemas (Regulation) Act, 1955 and under clauses (a) of sub rule (3) of rule 11(B) of Andhra Pradesh Cinemas (Regulation) Rules, 1970, here by grant Cinematograph License with the conditions as clearly stated in the Annexure and permit rates of admission as under in table to "M/s PVR Private limited for the Screening permission for (9) Screens in Sy.No.1009 Plot No.2-16, KPHB IX Phase, Balanagar Mandal,

R.R.District”. and also permit to screen five(5) shows per day during 10.00 AM to 1.00A.M. (after mid-night) in all the nine screens in relaxation of item No.43 of ‘B’ Form Licensing Condition.

Pricing Matrix				
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	Recliner	12	250/-	
Screen-9	Executive	278	150/-	175/-
	Recliner	13	250/-	

11. The grant of cinematograph license and the rates of admission permitted above is subject to the conditions laid down in the Annexure to this Order being strictly fulfilled by the Management of M/s PVR Private limited for the Screening permission for (9) Screens in Sy.No.1009 Plot No.2-16, KPHB IX Phase, Balanagar Mandal, R.R.District.

12. The Commissioner of police, Cyberabad shall take necessary further action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

AJAY MISRA
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner of Police, Cyberabad
Copy to:-
The Authorized Signatory, M/s PVR Limited for the Screening permission for (9) Screens in Sy.No.1009 Plot No.2-16, KPHB IX Phase, Balanagar Mandal, R.R.District”.
The P.S to Principal Secretary to govt., Home Department.
Sc/Sf.

//FORWARDED::BY ORDER//

SECTION OFFICER

ANNEXURE TO G.O.MS.No. 37 Home (Gen.A1) Dept, dated 30-09-2014

CONDITION FOR MULTIPLEXES

- (a) The CCTV system shall be maintained without any interruption
- (b) Night vision cameras to be installed specially at the Box Office to capture the images of the patrons buying tickets during the late evening hours.
- (c) The patrons shall be providing with lifts/escalators for exit at the end of the shows on par with such facility provided at the time of entering the theatre.

CONDITIONS FOR THEATRES AND MULTIPLEXES

- (i) The rates of tickets and rates of online cinema tickets service charges with the name of the agency shall be exhibited at the counter and in any other conspicuous manner.
- (ii) All gangways, exits and treads of steps and stairways shall be maintained with no slippery surfaces at all times.
- (iii) The corridors, area earmarked for lobby and parking for the use of cinegoers, should not be let out for any commercial or other purpose
- (iv) No vehicle shall be parked or allowed to stand in such a way as to obstruct exits or impede the rapid dispersal of persons accommodated, in the event of fire or panic.
- (v) Emergency evacuation plan shall be drawn and got approved by the licensing authority within one month.(Uphaar theatre- Hon'ble supreme court directions).
- (vi) A Short documentary shall be screened during every show by showing the exits, emergency escape routes and instructions as to what to do and what not to do in case of fire or or other hazards. (Uphaar theatre- Hon'ble supreme court directions).
- (vii) The staff/ushers including security staff should be periodically trained to operate the fire safety equipment during emergency in fire drills and evacuation procedures to provide supports to the patrons in case of fire or any other calamity. Mock drills shall be conducted once in every 6 months. (Uphaar theatre- Hon'ble supreme court directions).
- (viii) While the Theatres are entitled to regulate the exit through doors other than the entry door, under no circumstances should the entry door (while can act as an emergency exit in the event of fire or other emergency) be bolted from outside. At the end of the show , the ushers amy request the patrons to use the exit doors by placing a temporary barrier across the entry gate which should be easily movable. (Uphaar theatre- Hon'ble supreme court directions).
- (ix) The emergency department telephone nos. of nearest hospitals, police station and Fire Department shall be displayed in every sho.
- (x) The Management should facilitate periodical inspection by the fire officer concerned
- (xi) The Management should obtain insurance coverage for all the employees and audience/visitors/vendors.

- (xii) The Management shall ensure all safety measures including fire safety measures as prescribed by Government National Building Code and other statutes or orders issued by Government from time to time
- (xiii) There should be no modifications to the available parking area as seen in the re-inspection report to avoid reduction in parking area..
- (xiv) Adequate valet parking staff and security guards should be provided for a parking convenience, safety and traffic regulation at entry and exit.
- (xv) All precautions should be taken for safety during movement and parking of vehicles in sided the multiplex area.
- (xvi) No obstruction should be made in form of advertisement boards, stalls, etc in and around the multiplex which hinders free movement of vehicles or safety.
- (xvii) Toilets should be clean and hygienically maintained, adequate number of wash basins of porcelain/stainless steel shall be provide along with soap to wash hands, with hot and cold running water, and hot air for cleaning hands and drying them hygienically. Clean and dry towels shall be kept for the use of customers, Under no circumstances should the toilets and wash- basins be clogged and in stinking condition. Any complaint in this regard will be viewed seriously.
- (xviii) The rates of food items, snacks and beverages sold in the premises shall at reasonable rates and should never exceed the retail price printed thereon. Foodstuffs and snacks should always be fresh and hygienically packed. There shall be no exploitation of customers in this regard. Any complaint in this regards will result in imposition of severe penalties.
- (xix) Air conditioners should be maintained in proper conditions and if found not working severe penalty will be imposed.
- (xx) Fresh and clean drinking water must be provided for the patrons'

SECTION OFFICER